



**BSL Productions, Inc.**  
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**FOR IMMEDIATE RELEASE**

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**BSL Productions Inc. Sales and Installation Department receives new members.**

Due to increased market presence and business scope, BSL Productions, Inc. has expanded the Sales and Installation Department with the additions of Mr. Jody Ratti and Mr. John Hathcock.

The linchpin of BSL's success has and continues to be its ability to attract and retain highly motivated individuals that have comprehensive experience in the theatrical lighting industry. Jody Ratti and John Hatchcock both round out a Sales and Installations department that is on an explosive growth curve.

Mr. Ratti's has spent his years managing rental, sales, and production projects with Theatrical Associates located in New Jersey. His experience also includes numerous independent clients for lighting design.

"I am very excited about joining the family at BSL Productions. I'm very pleased to be part of such as close-knit, well organized group." *Jody Ratti*

Mr. Hathcock has pursued lighting design, production, and programming for numerous churches, theatre companies, and colleges throughout Maryland and Virginia.

"I bring many years of theatrical lighting and audio experience to the BSL Productions sales team and hope to further our standing as the best lighting company in the tri-state area (if not the world)." *John Hathcock*

"We are thrilled about the additions to the sales and installation department and have every confidence in the rising caliber of services we can offer." *Ajay Patil, Owner and President, BSL Productions, Inc./Showcall, Inc.*

BSL Productions, Inc. is a full service lighting company located in Maryland offering rentals, sales, installation, design, production, and repair serving an international clientele involved in theatre, film, video, themed environments, live entertainment, and custom projects.

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