



FOR IMMEDIATE RELEASE

TO: Business Desk
FROM: BSL Productions Inc.
RE: Employee Additions/Promotions

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BSL Productions Inc. announces the following Associate Additions and Promotions.

Ransom Cooke has been promoted to Senior Sales Manager at BSL Productions, Inc. Ransom has been with BSL's Sales department for 3 years and brings with him over two decades of experience in the lighting industry.

From working as an Associate Instructor at Indiana University's Musical Arts Center to the Service Department at the Magnum Companies to most recently serving as Sales Manager for Electrol Engineering, Ransom has continued to hone his theatrical lighting expertise.

Ransom's extensive involvement in systems integration and installations has allowed BSL to expand the Sales Department and its services to worship, academic and theatrical venues. Ransom will continue to manage BSL's over the counter, boxed goods, installations and sales and marketing efforts at BSL

Nick John has been promoted to Production Sales Associate at BSL Productions Inc. Nick has been with BSL for three years and was formerly a BSL Production Lead. Prior to joining BSL Productions Nick was a production and Vari*Lite technician at Walt Disney World in Orlando, Florida.

Some of Nick's recent BSL accomplishments include, programmer for the Boeing 767-Tanker Reveal in Wichita, KS and programmer for the Presidential Inaugural Celebration – Freedom Concert, for 65,000 people, on the Ellipse in Washington DC.

In conjunction with his promotion to Production Sales, Nick will also be heading up the new WYSIWYG Studio at BSL Productions. The addition of the WYG studio at BSL will enable BSL Lighting Designers and outside Lighting Designers/Programmers the opportunity to design and pre-program their shows in the studio.



Jessy Seitz joins BSL Productions Inc. as a full time Production Lead. Jessy has been a long standing part-time associate at BSL and now brings his 15 years of lighting design, installation and technician experience to a full time position at BSL Productions Inc. Jessy has vast experience working with artists such as John Mellancamp, Tony Bennett, Bob Hope and has worked with corporate clientele, including BMW and Lexus. Jessy will be responsible for on site installation of lighting production elements, design and programming.

BSL Productions provides Lighting Production, Rentals, Sales, Service and Installation services across the country.

BSL, founded in 1976 and headquartered in Halethorpe, MD, quickly established itself as a premiere lighting production company by providing concert tour lighting for Liza Minnelli, Gloria Estefan & The Miami Sound Machine, Frank Sinatra and 10,000 Maniacs. Recently, BSL has provided lighting production for The G8 Summit, Verizon, Mary Kay Cosmetics, Boeing and The 55th Inauguration of the President of the United States.

www.bslproductions.com

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