



**BSL Productions, Inc.**  
**10 Azar Court**  
**Halethorpe, MD 21227**  
**(866) 242-6625**  
**v. (410) 242-3322**  
**f. (410) 247-5589**

1

**FOR IMMEDIATE RELEASE**

December 26, 2006

Contact: Ajay Patil  
866-242-6625

**BSL Productions Inc. Colors Baltimore Purple**

Baltimore City government offices and Baltimore based businesses turn to BSL in record numbers for purple gel. BSL has sold in excess of 1,200 sheets of purple gel in the last 10 days, based on a request by the Mayor's Office to downtown business owners and other city offices to cover light fixtures in purple, in celebration of the Baltimore Ravens' playoff berth and second NFC North Division Title.

"The response from the Baltimore community to the Mayor's request has been fantastic! This town really has Ravens spirit!" Ransom Cooke, Sales Manager, BSL Productions, Inc.

"Between the city's enthusiasm behind their football team and of course, the Ravens' winning record, we have seen a demand for purple gels and purple lighting effects like we never have before " *Ajay Patil, Owner and President, BSL Productions, Inc./Showcall, Inc.*

BSL Productions, Inc. is a full service lighting company located in Maryland offering rentals, sales, installation, design, production, and repair serving an international clientele involved in theatre, film, video, themed environments, live entertainment, and custom projects.

###